

**ARMA Greater Columbus Ohio Chapter Board Meeting – August 20, 2015  
Bricker & Eckler**

**Attendance**

1.	Brian Hannan, Chairperson of the Board		6.	Marty Susec Director - Seminar		11.	Arlene Swanson, Director – Community Service	X
2.	Kim Perdew, President	X	7.	Roger Hansen Director - Membership				
3.	Allison Stransky, President Elect		8.	Deb Voronkov, Director - Education	X			
4.	Jennifer Davis, Treasurer	X	9.	Jeremy Graham, Director - Web Site	X			
5.	Sheila Campbell, Secretary	X	10.	Debbie Gantt, Director - Marketing	X			

**Agenda Items**

**Secretary:**

No Report

**Treasurer:**

Viewed July's report. Year-end treasurer's report was submitted prior to the due date.

**Marketing:**

**Web site:**

**The board spent a lot of time discussing the website. Jeremy still needs pictures and bios!**

**We will start changing over to Event Bright. The setup is easier, offers a better payment system, and can promote on Social Media.**

*Deb G made a motion to use Event Bright. Arlene seconded the motion. All in favor, motion passed.*

**Membership:**

Discussed that the board needs to be more socially active. Therefore, Debbie G will begin to post on LinkedIn. Jeremy on Twitter and Kim on Facebook. This will allow us to attract more members and to stay active with them.

**Education:**

It was discussed that we need to do more and better snacks at the meetings. Everyone at the meeting signed up for different meetings to be responsible for snacks.

September meeting parking was discussed. There is some parking at Brickler and it will be on a 1<sup>st</sup> come, 1<sup>st</sup> serve basis. The board will reimburse members up to \$8 for parking.

The board needs to reach out to other chapters to share information, speaker's prospects and cost share.

**Seminar:**  
No update

**Community Service:**  
Would like to start the Merry Beary Bears with the September meeting. This will give extra time since we will deliver them in the fall.

Will get with Allison about a shred day along with donations to the McDonald House. Another idea discussed was going to the house to fix a meal and invite our members to help.

**Misc.**  
Board meeting will be from 12:30-1:30. This gives ample time to network with members arriving for the meetings. It was also discussed for board members to take turns staying after the meetings to network.

Due to the inconsistent issues of handing down positions, it was discussed getting the Seminar Director, Secretary and Treasurer flash drives to keep all records. However, another option that was discussed was Google Cloud. This would allow all board members' access. Jeremy will send out instructions on how to do this.

Discussed allowing the members to prepay for a whole year with one meeting free. All members will have through the end of day 10-1-15 to take advantage of this. This will be non-refundable. If a member cannot make it, they can send a replacement.

*Sheila made a motion to adopt this prepayment of 1 year with one free meeting, non-refundable. Deb G seconded the motion. All in favor, motion passed.*

Need to refer to "vendors" as "business partners." We feel this will enhance the relationship.

Board position discussion is tabled until September.

*Deb V made a motion to adjourn the meeting at 2:13 pm. Deb G seconded the motion. All in favor, motion passed.*

### Action Items

Assigned to	Item	Due by

### Next Meeting

September 17, 2015