

ARMA Greater Columbus Ohio Chapter Board Meeting – 8-14-2014 Jones Day

Attendance

1.	Martin Susec, Chairperson of the Board	X	6.	Camille Habayeb Director - Seminar		11.	Allison Stransky Director – Community Service	X
2.	Brian Hannan, President	X	7.	Roger Hansen, Director - Membership	X			
3.	Kim Perdew, President Elect	X	8.	Deb Voronkov, Director - Education	X			
4.	Kevin Gartrell, Treasurer	X	9.	Jeremy Graham, Director - Web Site				
5.	Sheila Campbell, Secretary	X	10.	Debbie Gantt, Director - Marketing	X			

Previous Action Items

Assigned to	Item	Due by

Agenda Items

Meeting called to order at 5:25.

Wrap up of 2013-2014 Year:

Brian thanked the board for its continued efforts leading to a fantastic successful year. The annual seminar was a huge success. It had good content, a nice location, and good partnerships to make it happen.

Regional Conference:

Brian, Kim, Sheila, and Debbie attended the Leadership Conference in July. It was shared by ARMA International Headquarters (HQ) that they intended to combine several regions into one conference starting in 2015. The Great Lakes Region announced to HQ that it would continue having its own, separate conference. Columbus will be the location for 2015. The board will need to come together as soon as directives from HQ are received as to what their plans are (dates, location, etc.). The board discussed possible locations for the event including Easton and Arena District.

A regional speaker list is still in the works and Brian is on the regional committee. There are developments of new resources for planning, training, and chapter events.

Brian mentioned about taking advantage of the AIEF grants and reimbursements available to the board and membership.

Treasurer:

The current report from July was reviewed and discussed. Current balance as if 7/31/14 is \$20,907.

Deb G. made a motion to approve the treasurer reports as written. Marty seconded the motion. All in favor, motion passed.

Secretary:

No meeting minutes were reviewed.

Membership:

Roger reported that current membership stands at 81.

Education:

Deb discussed doing a roundtable discussion at one of the monthly meetings: "RM in the News" or "Elevator Talk" with a panel consisting of Deb, Marty, and Roger.

Marketing:

Debbie reported that the OSBA published the article "Does Your Company Struggle to Manage Information?" written by Marty and Debbie earlier in the summer. The article mentions the Columbus Chapter.

Discussions followed around doing public radio announcements to promote the chapter (NPR). Roger also mentioned dedicating a portion of the annual budget specifically for marketing to membership efforts.

Seminar:

No Report. It was discussed that we intend to hold the 2015 conference at the OSBA as they wish to partner with us again. It is likely we will have 2 or more speakers for the event and Camille is working to line those speakers up for next year. There was a brief discussion about changing the terms of the Profit/Loss seminar statement in 2015.

Web site:

No Report. Brian brought up that the board needed to do a roundtable to determine what we want and need out of our website. Discussion tabled to a future meeting.

Community Service:

There were discussions about doing Pro Bono Records Management work as a community service. Also, there was mention of doing community service at an Ohio food bank.

Misc.

Sue Duffy – Has been ill and resigned from the board. It was discussed to find her home address and to bring a get well card in September for all to sign.

Marty made a motion to adjourn the meeting at 7:25 pm. Kevin seconded the motion. All in favor, motion passed.

Action Items

Assigned to	Item	Due by

Next Meeting

9/18/2014